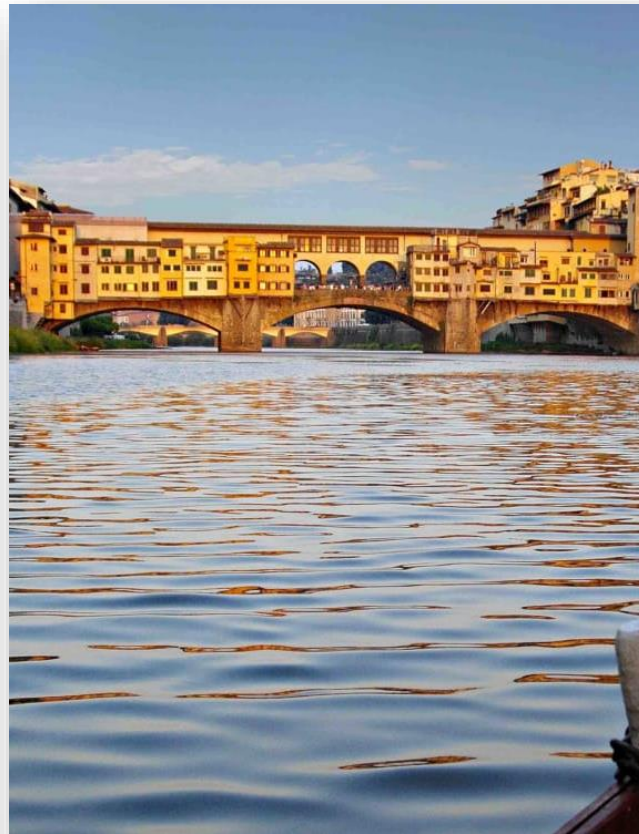




IPG CONFERENCE ITALY

Florence, May 12–15 2022





IPG CONFERENCE ITALY
Florence, May 11 – 15 2022

We are a Florence-based boutique law firm with a strong international focus, providing legal consultancy, advice and assistance in the areas of civil, commercial, business and company law (including compliance), contracts, real property, tax law, employment law as well as dispute resolution representation and assistance (negotiation, mediation, arbitration) and litigation before the courts.

A large proportion of our clients are either based in a foreign jurisdiction (and investing in or in respect of their business and activities in Italy) or doing business internationally.

The synergies we derive from these areas of practice together with our structure as a boutique firm, enable our practitioners to remain accessible to our clients and offer timely, dedicated and efficient personalised legal services.

Our team has been educated and trained in Italy and abroad, and we are fluent in Italian, English and French.

Through our consolidated network of international contacts resulting from the active involvement in leading international lawyers' associations (UIA, AIJA), and the firm being a member of IPG – International Practice Group (IPG), we have built over the years strong and trusted connections with lawyers, accountants and tax advisers in other European countries and worldwide that allows us to manage cross-border matters effectively.

We are a member of LegAll® – Studi Legali Alleati, an alliance of Italian law practices with offices throughout Italy (Florence, Milan, Rome and Verona).



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DELEGATES PROGRAM

Wednesday, May 11 (optional)

During the Day	Arrival at the Hotel Free time for exploring the area
20.00	Delegates and Spouses to meet up prior to dinner at the hotel lobby
20.10	Walking transfer to the restaurant
20.20	Dinner at Angel Roofbar & Restaurant Dress code: casual
22.00	Free time for Delegates and Spouses

Thursday, May 12

07.00 – 10.30	Breakfast at hotel restaurant
08.00	Departure for Golf Players
09.00	Departure for Tennis Players
15.00 – 18.00	Cultural Tour in the City centre
During the Day	Arrival at the Hotel
15.00 – 18.00	Conference Registration at hotel lobby Free time for exploring the area
20.00	Delegates and Spouses to meet up prior to dinner at the hotel lobby
20.10	Walking transfer to the restaurant
20.20	Dinner at Regina Bistecca restaurant Dress code: casual
22.00	Free time for Delegates and Spouses

DELEGATES PROGRAM

Friday, May 13

07.00 – 10.30	Breakfast at hotel restaurant
08.00 – 08.30	Conference Registration at hotel lobby
08.45	Delegates to meet up at the hotel lobby
08.50	Walking transfer to Palazzo Borghese
09.00	Full day meeting at Palazzo Borghese (Galleria Monumentale)
19.45	Delegates and Spouses to meet up prior to dinner at the hotel lobby
20.00	Bus transfer to the restaurant
20.30	Gala dinner at La Loggia restaurant Dress code: formal (business suit and cocktail dress)

Saturday, May 14

07.00 – 10.30	Breakfast at hotel restaurant
09.00	Delegates to meet up at the hotel lobby
09.10	Walking transfer to Palazzo Borghese
09.30	Half day meeting at Palazzo Borghese (Galleria Monumentale)
14.00	Delegates and Spouses to meet up at hotel lobby
14.30 – 18.30	Group Cultural Tours in the City centre Free time for exploring the area
20.00	Delegates and Spouses to meet up prior to dinner at the hotel lobby
20.10	Walking transfer to the restaurant
20.20	Dinner at Frescobaldi restaurant Dress code: smart casual
22.00	Free time for Delegates and Spouses

Sunday, May 15

07.00 – 10.30	Breakfast at hotel restaurant
	Free time for exploring the area
During the Day	Departure to Florence International Airport



SPOUSES PROGRAM

Wednesday, May 11 (optional)

During the Day	Arrival at the Hotel Free time for exploring the area
20.00	Delegates and Spouses to meet up prior to dinner at the hotel lobby
20.10	Walking transfer to the restaurant
20.20	Dinner at Angel Roofbar & Restaurant Dress code: casual
22.00	Free time for Delegates and Spouses

Thursday, May 12

07.00 – 10.30	Breakfast at hotel restaurant
08.00	Departure for Golf Players
09.00	Departure for Tennis Players
15.00 – 18.00	Cultural Tour in the City centre
During the Day	Arrival at the Hotel Free time for exploring the area
20.00	Delegates and Spouses to meet up prior to dinner at the hotel lobby
20.10	Walking transfer to the restaurant
20.20	Dinner at Regina Bistecca restaurant Dress code: casual
22.00	Free time for Delegates and Spouses

SPOUSES PROGRAM

Friday, May 13

07.00 – 10.30	Breakfast at hotel restaurant
10.00 – 17.00	Full day spouses program: guided walking city tour – lunch included
19.45	Delegates and Spouses to meet up prior to dinner at the hotel lobby
20.00	Bus transfer to the restaurant
20.30	Gala dinner at La Loggia restaurant Dress code: formal (business suit and cocktail dress)

Saturday, May 14

07.00 – 10.30	Breakfast at hotel restaurant
09.00 – 12.00	Cooking classes at Mercato Centrale (Lorenzo de' Medici cooking school)
12.00 – 15.00	Cooking classes at Mercato Centrale (Lorenzo de' Medici cooking school)
14.00	Delegates and Spouses to meet up at hotel lobby
14.30 – 18.30	Group cultural city tours Free time for exploring the area
20.00	Delegates and Spouses to meet up prior to dinner at the hotel lobby
20.10	Walking transfer to the restaurant
20.20	Dinner at Frescobaldi restaurant Dress code: smart casual
22.00	Free time for Delegates and Spouses

Sunday, May 15

07.00 – 10.30 Breakfast at hotel restaurant

Free time for exploring the area

During the Day Departure to Florence International
Airport



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THE CITY OF FLORENCE

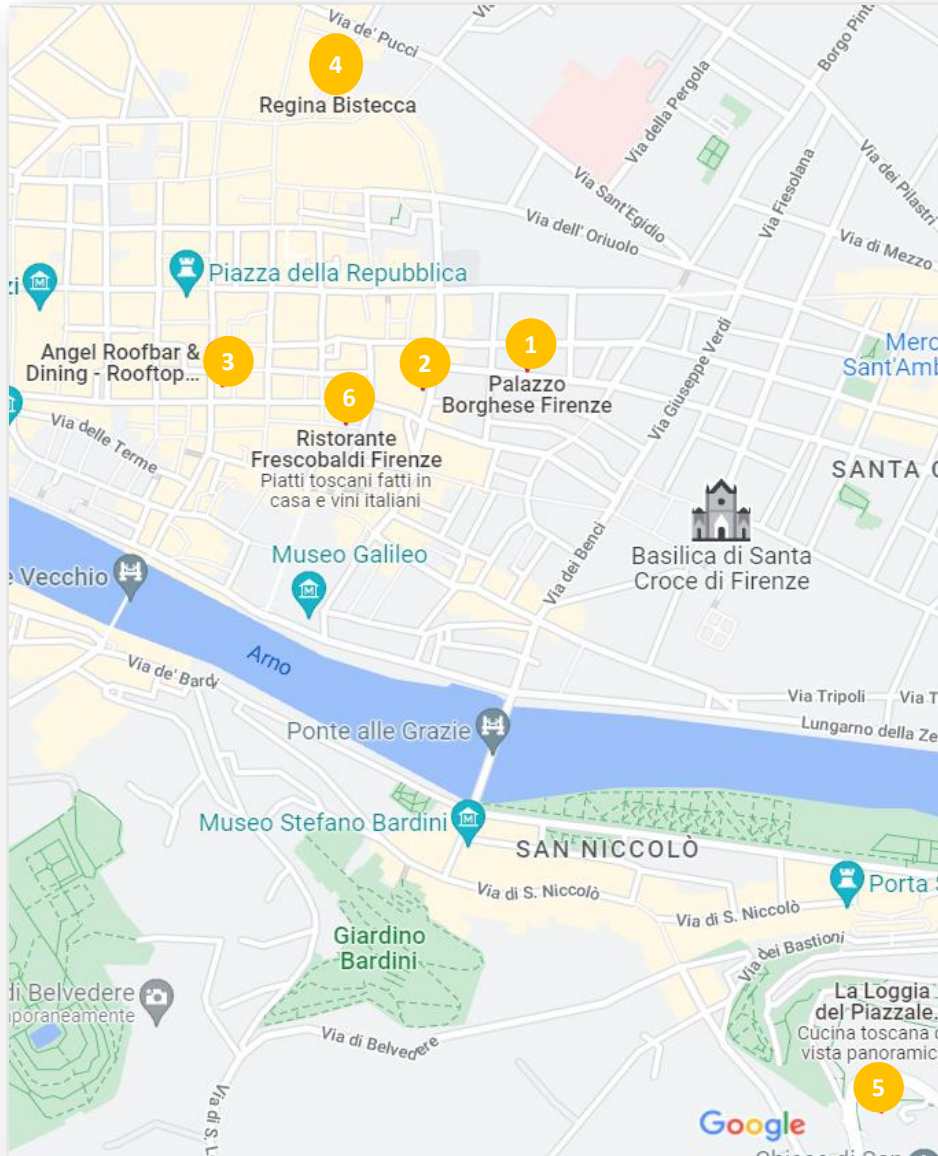
Florence, the spectacular capital of the region of Tuscany, is located in central Italy. It is a stunning medieval city divided into two parts by the River Arno that flows from the Apennines through Florence and Pisa and on to the Ligurian Sea. Florence is considered one of the most beautiful cities in the world with its overflow of palaces, churches and museums filled with masterful paintings and sculptures.

The city was found in 59.B.C by Julio Caesar's war veterans, who named it "Florentin", for its flourishing beauty. Florence experienced its time of greatness in the 14th century when the powerful family of the Medicis made its entry onto the world scene, eventually becoming bankers to the papacy. Cosimo Medici became the ruler of Florence and sponsored artists such as Donatello, Brunelleschi and Filippo Lippi. In 1469, the grandson of Cosimo, Lorenzo, took over power. He was responsible for the great development of art, music and poetry; and was a patron to philosophers and artists such as Botticelli, Leonardo da Vinci and Michelangelo. From 1860 to 1875, Florence was the capital of Italy.

However, the 20th century was a disastrous century for the city. It was badly damaged during World War II by retreating Germans, who blew up all the city's bridges except the Ponte Vecchio. In 1966, devastating floods ravaged the city, causing inestimable damage to its buildings and artworks, some of which are still being restored. Today, the city leads quite an existence; and strolling the streets of Florence might deceive you to think that you have walked into a former age.

Throughout history, Florence has played an important role in the world's culture. Home of classical Italian and of the Italian Renaissance, today the city's rich and fantastic remains attract a high proportion of international travelers every year. It still retains a strong resemblance to the small late-medieval center that was once the leading in the cultural and political development at the time. Browsing through Florence's collection of breathtaking architecture, sculpture, monuments, museums and other treasures of art might overwhelm you. Apart from the amazing art and cultural treasures, the city offers one of Italy's most atmospheric and pleasant places to visit. The streets of Florence radiate the charm of Italian culture. Also, it has a wonderful countryside, featuring picturesque villages and vineyards, making for a perfect day excursion.

WHERE WE ARE IN FLORENCE



- 1 Palazzo Borghese
- 2 Grand Hotel Cavour
- 3 Angel Roofbar & Restaurant
- 4 Regina Bistecca restaurant
- 5 La Loggia restaurant
- 6 Frescobaldi restaurant

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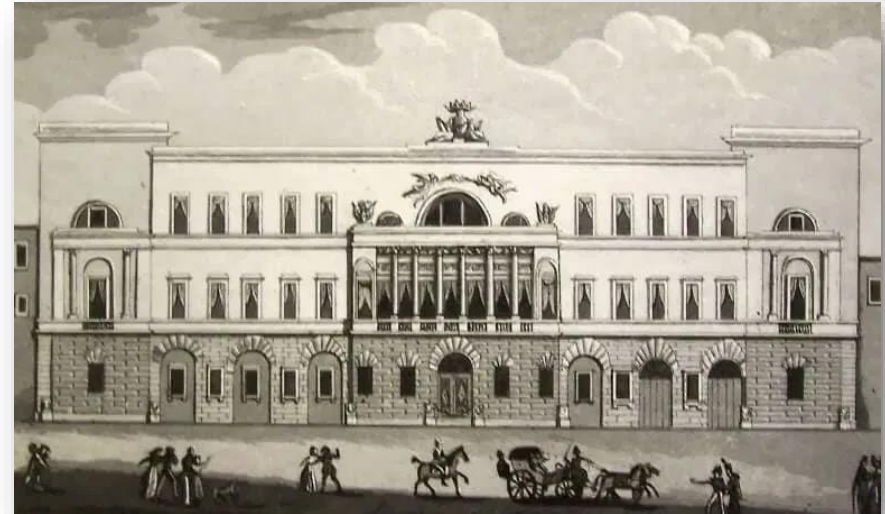


PALAZZO BORGHESE

Located in the middle of the historic centre of Florence, very close to the Duomo, Santa Croce Square and Signoria Square, it is one of the most striking examples of neoclassic architecture of the tuscan capital. Although it preserves an impressive facade, this building often passes unnoticed, almost suffocated by the anxiety of the road.

Once inside, however, the beauty and the pomp are dazzling: the imposing honour staircase leads to the noble floor. The heart of the building is formed by the Mirror Room and the Monumental Gallery, which is a true architectural and artistic jewel. The gallery of two hundred square meters of frescoes, plasters, bas-reliefs, niches, statues, columns and draperies rapresents the classic idea of renaissance.

Palazzo Borghese, became the beautiful venue it is today at the end of its last reconstruction in the 16th century. Today it hosts in its many rooms of various sizes meetings, conferences, fashion shows and any different kind of event.



www.palazzoborghese.it/en/the-venue/

Via Ghibellina, 110 N

Tel.: +39 055 2396293

PALAZZO BORGHESE

BRIEF HISTORY

The history of Palazzo Borghese Aldobrandini begins in the middle of the 15th century when the Salviati brothers decided to combine various buildings into a single one.

The renovation and enlargement continued into the early 16th century. To the Salviati family, the Palace must have seemed too modest, because they entrusted a second complete renovation to the architect Gherardo Silvani (1579-1675).

Following the marriage of Anna Salviati with the Roman Prince Marcantonio IV Borghese, many of the assets of Salviati passed to Prince Camillo Borghese, who took temporary residence in the Palace, after his marriage to Pauline Bonaparte.

The rich Prince renovated the building once more on the occasion of the wedding between Grand Duke Ferdinand III and Princess Maria Ferdinanda of Saxony in May 1821, commending the work to the young architect Gaetano Baccani.

After the death of Prince Borghese, the Palace was inherited by other Florentine families. In 1843, the owner decided to offer the entire first floor of the building to host the “Casino di Firenze”, one of the first and most exclusive Italian clubs.

CONFERENCE VENUE



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GRAND HOTEL CAVOUR

Grand Hotel Cavour welcomes you to its Medieval palace, where charm of the past blends with the highest standards of four-star hospitality.

You will spend a special moment of your life right in the heart of Florence, just minutes from the monuments that make Florence the world's most unique city; you can enjoy a breathtaking view from the rooftop on the Divina Terrazza; you will walk step by step through history in the rooms of this thirteenth century mansion, the place where Dante Alighieri fell madly in love with his sweetheart Beatrice, while enjoying the best amenities and services that a four star hotel can offer today.

Florence is a dream, a splendour, everything you could ever desire from a city. Staying at the Grand Hotel Cavour offers you the greatest experience for enjoying every single moment of your visit.



www.albergocavour.it/en

Via del Proconsolo, 3

Tel.: +39 055 266271

➤ SIGNATURE BREAKFAST

served at **SALA CHINI** restaurant (lobby level)
every day from 07.00 to 10.30 am

➤ LUNCH

served at **NU OVO** concept restaurant (lobby level)
every day from 12.30 to 03.30 pm

➤ DINNER

served at **SALA CHINI** restaurant (lobby level)
every day from 07.30 to 10.30 pm

➤ APERITIF

Served at **Divina Terrazza** Rooftop Bar (rooftop level).

Opening times and availability are subject to change,
booking is recommended.



Angel Roofbar & Restaurant

Dinner on May 11, optional

Located just few meters from Piazza della Signoria, with its unprecedented 360-degree views of Florence, Angel Roofbar & Dining hosts a restaurant, two indoor and outdoor bars, a plunge pool, and an incredible floral garden patio fashioned by Vieri Torrigiani of the Torrigiani Family.

We invite you to relish in Angerl's Southern-Mediterranean menu, offering signature sharing platters coupled with expertly curated cocktails against the beautiful backdrop of the city's iconic skyline

Dinner at the rooftop restaurant honors the best Italian tradition, revisited in a modern way with gourmet touches. The menu includes many international touches with very fresh ingredients and a real taste of the world.



<https://www.hotelcalimala.com/it/angel-roofbar-dining>

Via Calimala, 2

Tel.: +39 055 0936360

DINNER AT REGINA BISTECCA RESTAURANT

REGINA BISTECCA RESTAURANT

Dinner on May 12, included in the delegates and spouses program

Located just few meters from the Duomo in Florence, Regina Bistecca is a restaurant dedicated to the true “bistecca alla fiorentina” and traditional Florentine food culture.

For over 140 years the same address has been the location for the antiquarian bookseller Gonnelli, which has been in the same family for four generations and has now relocated. Although nowadays offering something different, the objective was to preserve and maintain the unique atmosphere of a historical place in which to offer a gratifying experience merging food, art and history.

The heroine of the hour is the “bistecca alla fiorentina”, a world-famous and much loved dish. The objective is to offer a curated selection of breeds, which for obvious geographical reasons starts with the Chianina IGP, moving onto the Marchigiana IGP, onwards to the Scottish Black Angus and then onto a selection of the best European meats on the market. As well as steak, the fifth quarter is also revered. Tripe, nerves and stomach do a good job supporting the “Regina” Queen.

The past meets the present at Regina Bistecca, whose name is a nod to the writer D’Annunzio’s laudatory exclamation at being served a Florentine steak on one of his visits to the city in the early 1900’s: “This is not just a steak, this is the Queen of steaks!”



www.reginabistecca.com/en/

Via Ricasoli, 14r

Tel.: +39 055 2693772

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GALA DINNER AT LA LOGGIA RESTAURANT

LA LOGGIA RESTAURANT

Gala Dinner on May 13, included in the delegates and spouses program

Since 1867 La Loggia restaurant is a point of reference for those who want to enjoy the best kitchen looking at the most breathtaking view in town. From the heights of Piazzale Michelangelo you can admire the entire city of Florence.

Our chef Rocco Caprarella carefully selects the raw materials for our menu and with his team offers our customers a variety of dishes following the Tuscan tradition: from the bistecca alla fiorentina to the ribollita every dish is the perfect meeting point between history and innovation.

The history of La Loggia is intertwined with the history of Italy: in 1864 it was decided that Florence would be the Capital city of the Kingdom, while awaiting the conquest of Rome. The city got ready to host the Royal household and the government. A series of works started, destined to alter the aspect of Florence.

Among all new construction sites the magnificent terrace of Piazzale Michelangelo, realized by the florentine architect Giuseppe Poggi, majestically excelled. Once the new belvedere was named after the great artist, the impressive neoclassic building where La Loggia is, was built to host some of his works.



<https://ristorantelaloggia.it>

Piazzale Michelangelo, 1

Tel.: +39 055 2342832

IPG CONFERENCE ITALY

Florence, May 11 – 15 2022

DINNER AT FRESCOBALDI RESTAURANT

FRESCOBALDI RESTAURANT

Dinner on May 14, included in the delegates and spouses program

Located in the Signoria square, Ristorante Frescobaldi shares the same philosophy and principles that the Marchesi de' Frescobaldi have been following for 700 years.

Marchesi de' Frescobaldi are one of Italy's most celebrated wine dynasties dating back 700 years and 30 generations. Originating in Florence around the year 1300 they were initially part of the rise of the Florentine banking industry and played an important role in the political and economic life of Florence. Their influence was such that they funded the English Kings Edward I and II and were given the title 'Treasurers to the English Crown'. This included responsibility for collecting the customs taxes from all English ports.

At home in Florence they were patrons of the arts and commissioned the first bridge to be built across the river Arno – the Santa Trinita Bridge which still stands today as well as the Church of Santa Croce designed by Brunelleschi – the famous architect of the Cathedral in Florence.

The first Frescobaldi wine estate was their Tenuta di Castiglioni in Val di Pesa, south west of Florence which is recorded in 1300. From the start, the Frescobaldi's demanded very high standards for their wines so that they were of the best quality.

Today the Frescobaldi family owns 11 estates in Italy including 10 in Tuscany and distribute their wines in over 65 countries worldwide.



www.frescobaldifirenze.it

Piazza della Signoria, 31

Tel.: +39 055 284724

IPG CONFERENCE ITALY

Florence, May 11 – 15 2022

UGOLINO GOLF CLUB

May 12, optional

The British community in Florence brought golf to Italy in 1889 when they built an 18 hole course on land belonging to the princes Demidoff, just north of the city. In 1934 a new course was created at the edge of the beautiful Chianti country and the Ugolino golf club came into existence, taking over the mantle of the Florence golf club.

The new course was designed by an Englishman and an Irishman, Cecil Blandford and Peter Gannon. They used the natural contours of the Chianti slopes to produce an outstanding course, threaded through the indigenous vines, olive trees, maritime pines and broom. The course is not long, but demands a high degree of skill. The greens are small and well defended by bunkers. The sloping fairways also present a great challenge.

To play Ugolino is not just to indulge in a game of golf, it is to wander through a landscape of great natural beauty, surrounded by olive and other fruit trees. It is an unforgettable and uplifting experience.



www.golfugolino.it/en

CIRCOLO DEL TENNIS FIRENZE 1898

May 12, optional

The Circolo del Tennis Firenze was born in 1898 thanks to 30 founding members both Italian and English. Tennis was already played in Florence, mainly in private villas and mostly at Cosimo Vittorio Cini house, who was at the time a well known Tuscan industrialist. Later on he will be the first president of the Florentine tennis and this for over 30 years.

To build the Circolo del Tennis Firenze the founding members rented from Florence municipality a small part of the Parco delle Cascine (the monumental and historical park north of Florence), which was once property of the Medici family. At the beginning participants played on the grass, afterwards clay courts were introduced.

The first tournaments, for men only, started in 1900. In 1902 Florence will be the first Italian tennis club to let women play.

Today the Circolo del Tennis Firenze boasts 10 clay courts and two synthetic courts. Recently some Padel courts were added.



www.ctfirenze.it/

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ARTISTIC CRAFTSMANSHIP ITINERARY

Half day Group Program,
Thursday May 12, optional

The itinerary, dedicated to the discovery of the most ancient and enchanting artisan productions, is led by experts in the field. You will visit the workshops of traditional Florentine artisans who will share with you their knowledge and introduce you to the most antique techniques in the field of handcrafted decorative paper and bookbinding, marbled paper production, wood carving and restoration.



IPG CONFERENCE ITALY

Florence, May 11 – 15 2022

The itinerary includes the visit to the following craft laboratories:

- Artistic book binding and hand decorated paper «Laboratorio Giannini»
- Carved wood «Bottega Bartolozzi e Maioli»

Laboratorio Giannini

Artistic book binding and hand decorated paper

Laboratorio Giannini was established by Pietro Giannini (1811 – 1882), in piazza Pitti in 1856, still the premises of the firm today. Originally specialized in stationary, the firm over the centuries has evolved, and today proposes paper and leather books, personalized books, agenda and note pads, limited editions, xylography papers, marbled papers, greeting cards, photo albums, fashion accessories and picture frames. Today the laboratorio is carried forward by the fifth generation family member Guido Jr, and Maria Giannini (sixth generation). They have further developed the production of marbled paper, which is used to cover objects, and part of the firm's historic inventory. The methods used in leather and paper workmanship continue to be traditional, and the materials selected are always of the finest quality.

Bottega Bortolozzi e Maioli

A typical renaissance Florentine boutique

Florentine wood carvers Fiorenzo Bartolozzi and Giuseppe Maioli met in 1938 and, soon after, from their friendship stemmed a fruitful artistic collaboration that made their Bottega d'Arte one of the leading wood carving and restoration workshops in the world. 70 years later the atelier remains internationally renowned, attracting the attention of the most discerned commissioners around the world. Prestigious examples include works for the Quirinal, the Italian President's palace in Rome, for the Arab Emirates Palaces and, most recently, for the Kremlin in Moscow. Today the Bottega Bartolozzi e Maioli is driven by the daughter of Fiorenzo Bartolozzi, Fiorenza.

SOCIAL PROGRAM – SPOUSES CITY WALKING TOURS

DISCOVER THE WONDER OF FLORENCE

Full day Spouses Program, Friday, May 13

A pleasant stroll along the streets of Florence, walking by its most important historical and artistic monuments: our itinerary can start at Santa Maria Novella square with its gothic church boasting a Renaissance façade, reaches Piazza del Duomo, admiring the imposing bulk of Santa Maria del Fiore, continues in the heart of the city in front of the unusual façade of Orsanmichele, originally built as a grain market and surrounded by the sculptural masterpieces of the XV and XVI century. On we go to Piazza della Signoria where Palazzo Vecchio, the town hall of Florence, overlooks the square once the main point of the origin and history of the Florentine Republic and still today the political focus of the city. It is the meeting place of Florentines as well as of numerous tourists. We can then cross the famous Ponte Vecchio over the Arno river, whose origins dates back to 996 and noted for still having shops built along it, as was once common, and reach Palazzo Pitti, a vast, mainly Renaissance, palace. It was bought by the Medici family in 1549 and became the chief residence of the ruling families of the Grand Duchy of Tuscany.



IPG CONFERENCE ITALY

Florence, May 11 – 15 2022

FRIDAY – SPOUSES FULL DAY ITINERARY

The itinerary includes the visit to the following monuments:

- Santa Maria Novella complex
- Palazzo Vecchio and the Arnolfo tower

Santa Maria Novella complex

The complex of Santa Maria Novella, by its nature is both a religious and a museum site. Opera for Santa Maria Novella is responsible for reconciling the needs of both pilgrims and visitors. Basilica of Santa Maria Novella was founded by the monks of Dominican Order in the first half of the thirteenth century, becoming one of the most important points of religious and artistic interest in Italy. The celebrity of Santa Maria Novella during the Middle Ages and Renaissance period attracted important artists such as Giotto, Brunelleschi, Masaccio, Michelangelo, Ghirlandaio, Botticelli and Vasari (just to name a few), who realized beautiful artworks inside the complex. The tour includes both the municipally-owned Museum of Santa Maria Novella (Cloister of the Dead, Green Cloister, Spanish Chapel, Ubriachi Chapel and Refectory) and the part of the complex managed by the Opera per Santa Maria Novella (Basilica and Cemetery of the "Avelli").

Palazzo Vecchio and the Arnolfo tower

Palazzo della Signoria, better known as Palazzo Vecchio, has been the symbol of the civic power of Florence for over 7 centuries. Built between the end of the 13th century and the beginning of the 14th to house the city's supreme governing body. The visit begins in the Courtyard of Michelozzo adorned with stuccoes and frescoes, and continues on the 1st floor with the Salone dei Cinquecento, where a majestic cycle of pictures celebrates the apotheosis of Cosimo de' Medici and the city of Florence. On the 2nd floor are the private rooms of the Medici court, all sumptuously decorated and furnished, including the marvellous Chapel of Eleonora with paintings by Agnolo Bronzino. In the Sala delle Carte Geografiche an exceptionally large globe and more than fifty painted panels provide an extraordinary glimpse of all the parts of the world known in the 16th century. Literally "towering" over Florence, the 95 mt. height Tower of Palazzo Vecchio is one of the city's unmistakable symbols and focal points. It is also one of the oldest parts of the building built between 1299 and the early 14th century, possibly to a design by Arnolfo di Cambio, as the seat of the city's government.

SOCIAL PROGRAM – SPOUSES COOKING CLASSES

ITALIAN COOKING CLASSES

Half day Spouses program, Saturday May 14
Mercato Centrale, Lorenzo de' Medici School



Thanks to Cucina Lorenzo de' Medici, food lovers will have the rare opportunity to participate in cooking courses held in the unique backdrop of the Mercato Centrale (Central Market) – the beating heart of San Lorenzo area – and in direct contact with the market's food producers and vendors, the so-called "Artisans of Taste." The market producers and the ingredients they sell are the central figures of the courses offered at Cucina Lorenzo de' Medici: participants will become part of the hustle and bustle of market life at the Central Market, discovering food quality standards and how to understand the healthiest, most authentic and highest quality products. In addition to the practical aspect of cooking and food preparation, during the courses teacher-chefs will transmit their passion for food, the absolute importance of top-quality ingredients and their nutritional values and how the recipes prepared ultimately influence both physical and mental wellbeing.

A brief history of the Mercato Centrale

The Mercato Centrale is located few steps from San Lorenzo church. It is one of the results from the time of Risanamento (redevelopment), the period when Florence was the capital of Italy in the late nineteenth century. In order to create the space for building the new market, an entire block of ancient but unhealthy dwellings was tore down. The Mercato was designed by Giuseppe Mengoni, the architect who also conceived the Galleria Vittorio Emanuele II in Milan. He inspired himself to the Halles in Paris, using the most modern materials such as iron, glass and cast iron. The Mercato was inaugurated in 1874 during the International Exposition of Agriculture. With the advent of large retailers

and the exodus of residents from the city center, the market experienced a recession. To reverse the trend the market undergo a new renovation, particularly of the first floor where, since 2014, celebrating the 140th anniversary of its opening, you can find numerous artisanal shops, bars and restaurants.



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MEDICI ITINERARIES

Half day Group Program,
Saturday, May 14

The Medici family, that ruled the city from the 15th to the 18th century, were among the great donors who made Florence and Tuscany so rich of artistic treasures, thanks to their taste and relations with the greatest artists of the Renaissance: Donatello, Filippo Lippi, Botticelli, Michelangelo... We will discover their stories, lives and faces in their main residences, which today host important museums and artistic collections: from Palazzo Medici Riccardi, to San Lorenzo church, the Medicis chapels and Palazzo Pitti...



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MEDICI ITINERARIES

Two itineraries are proposed which include the following monuments:

Itinerary I

- Palazzo Pitti and the Boboli gardens

Itinerary II

- Cappelle Medicee
- San Lorenzo church

Palazzo Pitti

Purchased in 1550, the Palace was chosen by Cosimo I de' Medici and his wife Eleanor of Toledo as the new Grand Ducal residence, and it soon became the new symbol of the Medici's power over Tuscany. It was also the royal palace of other two dynasties: the House of Lorraine-Habsburg (which succeeded the Medici from 1737) and the Kings of Italy of the House of Savoy, who inhabited it from 1865. Nonetheless the palace still bears the name of its first owner, the Florentine banker Luca Pitti that in the mid-1400s started its construction – maybe after a design by Brunelleschi – at the foot of the Boboli hill beyond the Arno river.

Today the Palace is divided into four museums: the Treasury of the Grand Dukes on the ground floor, the Palatine Gallery and the Imperial and Royal Apartments on the first floor, the Modern Art Gallery and the Museum of Costume and Fashion on the second floor.



Cappelle Medicee

The Medici Chapels became a state museum in 1869, but their history – deeply intertwined with that of the church of San Lorenzo, to which they are connected – goes back much further.

The museum is composed of the Sagrestia Nuova (New Sacristy), with a sculptural and architectural program designed by Michelangelo; the Cappella dei Principi (Chapel of the Princes), a monumental mausoleum decorated entirely in polychrome marbles and semi-precious stones; the Crypt that houses the tombs of the Medici Grand Dukes and their family members; and the Lorenese Crypt, which, alongside the remains of the Lorenese family, houses the funerary monument to Cosimo the Elder, "Pater Patriae."

The museum also conserves a portion of the precious Treasury of the Basilica of San Lorenzo, including sacred wall hangings (parati sacri) and magnificent reliquaries



San Lorenzo church

The Basilica di San Lorenzo is one of the largest churches of Florence, situated at the centre of the city's main market district, and the burial place of all the principal members of the Medici family from Cosimo il Vecchio to Cosimo III. It is one of several churches that claim to be the oldest in Florence; when it was consecrated in 393 it stood outside the city walls. For three hundred years it was the city's cathedral before the official seat of the bishop was transferred to Santa Reparata. San Lorenzo was also the parish church of the Medici family. In 1419, Giovanni di Bicci de' Medici offered to finance a new church to replace the 11th-century Romanesque rebuilding. Filippo Brunelleschi, the leading Renaissance architect of the first half of the 15th century, was commissioned to design it, but the building, with alterations, was not completed until after his death. The church is part of a larger monastic complex that contains other important architectural and artistic works: the Old Sacristy by Brunelleschi, with interior decoration and sculpture by Donatello; the Laurentian Library by Michelangelo; the New Sacristy based on Michelangelo's designs; and the Medici Chapels by Matteo Nigetti.



IPG CONFERENCE ITALY
Florence, May 11 – 15 2022

USEFUL INFORMATION ABOUT FLORENCE

GOVERNMENT

The legislative body of Florence municipality is the City Council. The executive body is the City Committee that is nominated and presided over by a directly elected Mayor. The current mayor of Florence is Dario Nardella.

The municipality is subdivided into five administrative Boroughs. Each borough is governed by a Council and a President, elected contextually to the city Mayor. The boroughs have the power to advise the Mayor with nonbinding opinions on a large spectrum of topics (environment, construction, public health, local markets) and exercise the functions delegated to them by the City Council; in addition they are supplied with an autonomous founding in order to finance local activities. All of the five boroughs are governed by the Democratic Party.

The former Italian Prime Minister, Matteo Renzi, (2014–2016), served as mayor from 2009 to 2014.

ECONOMY

Tourism is, by far, the most important of all industries and most of the Florentine economy relies on the money generated by international arrivals and students studying in the city. The value tourism to the city totalled some €2.5 billion in 2015 and the number of visitors had increased by 5.5% from the previous year. In 2013, Florence was listed as the second best world city by Condé Nast Traveler.

Manufacturing and commerce, however, still remain highly important. Florence is also Italy's 17th richest city in terms of average workers' earnings.

Food and wine have long been an important staple of the economy. The Chianti region is just south of the city, and its Sangiovese grapes figure prominently not only in its Chianti Classico wines but also in many of the more recently developed Super Tuscan blends.

CLIMATE

Florence has a humid subtropical climate, tending to Mediterranean. It has hot summers with moderate or light rainfall and cool, damp winters. As Florence lacks a prevailing wind, summer temperatures are higher than along the coast. Rainfall in summer is convectional, while relief rainfall dominates in the winter. Snow flurries happen almost every year, but often result in no accumulation.

TIME ZONE

- Central European Time UTC+1
- Central European Summer Time UTC+2

USEFUL INFORMATION ABOUT FLORENCE

CURRENCY

Euro

ELECTRICITY

230V/50HZ, standard socket with safety pin

DIALING CODE

0039 (+39) for Italy, if you are dialing a residential number in Florence you will have to dial 0039 055 + number, if you are calling an Italian mobile just dial 0039 + number

TAXI SERVICE

Taxi So.Co.Ta.: +39 055 4242

Radio Taxi: +39 055 4390

SMOKING

Smoking in Italy has been banned in public places including trains, airplanes, bars, restaurants, discotheques and offices since 2005. Few bars and restaurants have separate smoking rooms.

DRINKING WATER

There is drinking water from taps

TIPPING

Tip as much (but not too much) or as little as you like, you should tip when you feel like it, the tip is totally optional.

Do you have to tip for coffee?: no, if your coffee was €0.90, you can leave the 10 cent coin behind if you like.

Do you have to tip for taxi?: no, get your change, or round up 10 – 50 cents if it makes the change easier.

EMERGENCY NUMBERS

Police: 113

Urban Police Emergency: +39 055 328.333

Fire Department: 115

Medical Emergency Service: 118

Car breakdown service: 116

PHARMACIES open 24 hours

Farmacia Comunale Santa Maria Novella, inside the Railway Station

Ph +39 055 289435 or 055 216761

Molteni, Via Calzaiuoli 7, nearby piazza della Signoria

Ph +39 055 289490

All'Insegna del Moro, Piazza S. Giovanni, nearby the Duomo

Ph +39 055 211343

TOURISM OFFICE

Tourist Information Office (in the city center)

Via Cavour 1r

Ph +39 055 2908323

<http://www.firenzeturismo.it/en/>

Information Points

- Florence Airport "A. Vespucci", Ph +39 055 315874

- Florence Railway Station Santa Maria Novella, Ph +39 055 21224

SANTA MARIA NOVELLA railway station

It is a terminus railway station, used today by 59 million people every year, one of the busiest in Italy, directly connecting with high speed trains to Bologna, Milan, Turin and Venice in northern Italy and to Rome and Naples in southern Italy.

The station was inaugurated on February 3rd 1848 and was initially named *Maria Antonia* in honour of Princess Maria Antonia of the Two Sicilies; it was renamed after Santa Maria Novella church after the unification of Italy. To replace the aging Maria Antonia station a new one was designed in 1932 by a group of architects known as the Gruppo Toscano and was constructed between 1932 and 1934. The building is a prime example of Italian modernism.

The station is located in the city center, at a 10 minute walk from the Duomo.

Italian State Railway Company

TRENITALIA Call Center 89 20 21 (or 06 30 00)

www.trenitalia.com/en.html



Private Railway Company

ITALO Call Center 89 20 20 (or 06 07 08)

www.italotreno.it/en



FLORENCE INTERNATIONAL AIRPORT

AMERIGO VESPUCCI (Peretola) airport

Peretola airport, also named after Florence native Amerigo Vespucci, an Italian merchant and cartographer, is the international airport of Florence. The first air field was created in the Campo di Marte area in 1910, when military authorities allowed a field to be used for "experiments in air navigation". Campo di Marte thus became the city's first airport, and remained so throughout the 1920s. However, the field was soon surrounded by houses and was inadequate for the new aircraft that were then replacing the first canvas-covered craft. In 1928, a location on the plain north of Florence was chosen. Peretola Airport opened there in the early 1930s. In the Second World War, it was used both by the Royal Italian Air Force and the Luftwaffe and then later in the 1940s welcomed its first passenger flights.

www.aeroporto.firenze.it/en/

Customer Service

Ph. +39 055 3061830

Tourist information

Ph. +39 055 315874

The airport is located 8km north of Florence.

TO / FROM the airport:

BUS The **Volainbus** shuttle connects every 30 minutes and 7 days a week A. Vespucci airport with the city center of Florence (BUSITALIA Bus Station nearby the Florence SMN Railway Station) and vice versa. It's a direct service that does not make any intermediate stops and has an average journey time of 20 minutes. Check timetables at <https://bit.ly/33NVCsF>

TRAIN From February 2019 the new tramway connection **T2** between the airport and the city centre is operational, every day from 5am till 11.59pm, every 20 minutes.

Check timetables at www.gestramvia.com

TAXI Taxis are stationed in front of the terminal or can be called. Taxi journey time from/to the airport to/from Florence city center is about 15 minutes. Check for fixed rates for tourists staying in city center hotels.

TAXI TARIFFE FARES	
da AEROPORTO per CENTRO CITTÀ e principali ALBERGHI	
from AIRPORT to DOWNTOWN included main HOTELS	
importo fisso fixed rate	€22,00
festivo diurna holidays (9.06-11)	€24,00
notturna night time (11.00-06)	€25,30
supplemento bagagli (max 7), ognuno luggage supplement (max 7), each	€1,00
Per le altre destinazioni fare riferimento al tariffario a bordo del Taxi. Supplemento partenza aeroporto €2,00.	
For other destinations see the Taxi Fares on the Taxi. Supplement for trip beginning from airport €2,00.	
CHIAMATA - CALLING 055 4242 - 055 4390 - 055 4798	

OTHER INTERNATIONAL AIRPORTS

PISA Airport Galileo Galilei

www.pisa-airport.com/en/

Customer Service

Ph. +39 050.849.111

Tourist information

Ph. +39 050.849.300

The airport is located along the coast at only 1 km from the city of Pisa, and at about 80km from Florence city center.

To go to and from Pisa airport / Florence city center

- by BUS it is about 1h30 of travel, timetables at www.caronnatour.com .
- regional TRAINS (www.trenitalia.com/en.html) plus the People Mover – a fully automatic service for direct connections between the Pisa Centrale railway station and the airport. The service is available every day from 6:00 AM to 00:00 AM at 5/8 minute intervals.
- by TAXI. The taxi stand is in front of the airport on the arrivals side. The Radio Taxi service can be contacted by phone at 050 541600 / www.cotapi.it . Check the fare from Pisa airport to Florence city center before leaving the airport, it can go over €150,00

BOLOGNA Airport Guglielmo Marconi

www.bologna-airport.it/en/

Flight Information

Ph. +39 051 6479615 (h. 24)

Bologna airport is at about 100km from Florence.

To go to and from Bologna airport / Florence city center

- by TRAIN the high speed train station is located 6 km from the airport and is connected to the airport via shuttle bus service (Aerobus <https://aerobus.bo.it/en>) and taxis (Company: Cotabo ph. +39 051 372727 / Cat ph.39 051 4590). High speed trains connect Bologna to Florence in 35 minutes.
- by BUS taking the Appenino Shuttle www.appenninoshuttle.it/?lingua=2 , about 1h20 minutes of travel.



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IPG CONFERENCE ITALY

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